appficiency

High Tech: AMP, Software, and Services

Introducing appficiency's High Tech Services

Suited for your Advertising, Media, Publishing, Software, and Service needs

At appficiency we recognize firms providing software, media and advertising, and professionals services often come across challenges regarding revenue and expense management, multiple buying systems and customer/vendor records, high volume of transactions, and other ERP-system based complications. Appficiency looks to help High Tech customers by automating their systems to allow for business process mapping and process optimization.

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X Typical Company Profile

- Creative Agencies that provide a host of creative services such as writing, designing and production
- Media Agencies that provide primary services targeting the automation of their media management platform
- Experiential Agencies that specialize in event consumer experiences such as conferences, seminars and other engagements.
- Clients with dedicated analyst services specializing in insights driven research
- Professional services -consulting, banking services, accounting services etc.
- Various forms of software used to for automated software technology and product solutions

X Appficiency Solution Benefits

- Integration and customizations to automate invoicing, pay and other key financial processes of client's system
- Insertion order management that can track and maintain campaigns, auto-generate renewals and contract opportunities track commissions, and manage fees for each project
- Merged and managed calculations, billing options, split invoicing, consolidated invoices, and Appficiency Expense Management
- Forecasted and tracking of revenue/costs, client payment tracking and adjustments and line level AP and AR payments,

X Contact Us

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X Why Appficiency?

- NetSuite ERP Implementation Knowledge & Advantages-custom solutions across media, software, and services business landscapes tried and tested with previous clients!
- Referenceable customers -100+ customers and 150+ projects
- 98% go live rate with 83% on-time, on budget

ORACLE NETSUITE   Built for ORACLE NETSUITE